



SeaLink K'gari Claims Three Prizes at the Fraser Coast Business and Tourism Awards 2023

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In a night filled with celebration, SeaLink K'gari, operating on the stunning K'gari (formerly Fraser Island), seized not one, not two, but three prestigious awards at the Fraser Coast Business and Tourism Awards 2023, for:

- Winner of the Outstanding Medium & Large Business Award - SeaLink K'gari
- Winner of the Resort and Deluxe Accommodation Award - K'gari Beach Resort
- Winner of the Tourism – Land Based Award - K'gari Explorer Tours

With an array of incredible experiences on offer, including Kingfisher Bay Resort, K'gari Beach Resort, K'gari Explorer Tours, and the vital daily ferry service connecting River Heads to the island, SeaLink - K'gari is a powerhouse, employing 350 dedicated team members across 400 rooms of accommodation, five restaurants, four state-of-the-art ferry vessels, and a fleet of custom-built 4WD coaches.

Collectively, SeaLink's K'gari operations proudly claimed Outstanding Medium & Large Business for their unwavering commitment to delivering unforgettable experiences to over 580,000 travellers who flock to the region each year.

Individually, K'gari Beach Resort shone with the Resort and Deluxe Accommodation Award, recognising their extensive improvements to resort hotel rooms, apartments, and the restaurant. Meanwhile, K'gari Explorer Tours was celebrated in the Tourism – Land Based category for offering the island's most extensive single and multi-day itineraries, exploring World Heritage-listed locations.

Kane Bassett, Group General Manager, expressed his gratitude, saying "We are fortunate to be involved in such an incredible region, and to be awarded within the local industry is truly something special.

"This recognition is a testament to our team's resilience and flexibility. While recent times may have been tough for tourism, we maintained our commitment to developing and supporting staff, and continuing to invest in our products.

"We are very progressive and our investments in areas of the business and community will continue. There are plenty of exciting things on the horizon and we can't wait to share what we have planned for 2024."

The awards were presented in front of over 250 travel industry guests and leaders at the Beach House Hotel in Hervey Bay, providing local tourism enterprises with an opportunity to be recognised among peers, while paying tribute to the innovators and high achievers in the area.

"In the Fraser Coast Region, we are proud to provide that link to the natural beauty and cultural significance of K'gari, as well as advocate for the protection of its pristine environment.



“Our operations on the island aim to educate travellers about the diverse and unique ecosystem, and our range of services cater to all visitor types including solo travellers, couples, and families looking for an adventure on the world’s largest sand island,” Mr Bassett added.

SeaLink's influence extends beyond K'gari, connecting travellers to iconic destinations and experiences throughout Australia. Their commitment to delivering remarkable experiences has made them one of the most significant players in the Australian tourism industry, with operations on Kangaroo Island, Rottnest Island, Captain Cook Cruises on Sydney Harbour, Magnetic Island, Bruny Island, and more.

To explore the suite of SeaLink’s operations on K’gari, visit:

kingfisherbay.com for eco-accommodation, marine tours, and ranger-guided experiences.

kgaribeachresort.com for remote 4WD-only accommodation on the east coast of the island.

kgariexplorertours.com for single and multi-day 4WD tours visiting iconic locations.

For media enquiries or to arrange a familiarisation of the SeaLink products on K’gari, please email media@kingfisherbay.com.

[Link to assets.](#)

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