



Paradise is Back in Business

Fraser Island is 'Good to Go', as resorts re-open in time for summer

Leading tourism operators have welcomed guests back to paradise, just in time for the holiday season, following the recent bushfires that devastated the world's largest sand island.

The suite of Sealink Fraser Island businesses were back up and running on December 19th following a three-week closure, as visitation was temporarily restricted to the destination.

Additional rainfall proved a great support to the valiant firefighting efforts across the island, with Queensland Parks & Wildlife Services having reviewed all safety aspects in readiness for visitors to return.

"It's fantastic that the firefighting efforts were such a success in early December, and I acknowledge those who have worked to save this magnificent World Heritage-listed environment – we'll be forever thankful", said Group General Manager David Hay.

With nature coming alive in the fire-affected areas and regeneration already underway, Fraser Island will continue to offer immersive escapes for families and adventure-seekers once again.

The drive-market destination is a favourite choice for Fraser Coast locals and intrastate travellers, exploring the diverse landscapes and renowned nature-based experiences.

"Our team could not wait to welcome guests in time for Christmas, and for those that cannot travel just now, we look forward to seeing even more visitors into the new year", said Mr Hay.

Despite recent media coverage about the fires, the central area that includes Pile Valley, Central Station, Lake McKenzie, and surrounding rainforest are untouched and remain in pristine condition.

The Pinnacles, Eli Creek, Maheno Shipwreck, Indian Head, Champagne Pools, and Lake Wabby are located along the eastern coastline, and were also unaffected.

Travellers can marvel at these iconic natural attractions once more with the help of the destination's most awarded tour, as Fraser Explorer Tours have also recommenced their one and two-day guided experiences.

Accommodation at both Kingfisher Bay Resort and Eurong Beach Resort, as well as guided resort activities and experiences are operating as per normal over the summer. Fraser Island Ferries continue to run daily passenger and vehicle services to and from the mainland.

Following a challenging year for the local tourism industry, the Fraser Island team are looking ahead to 2021, and will continue to offer bucket list experiences for guests of all ages.

For media enquiries about Kingfisher Bay Resort, Eurong Beach Resort, Fraser Explorer Tours and Fraser Island Ferries, contact:

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For media enquiries regarding information about the fires, please contact Queensland Fire and Emergency Service:
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Natural wonders intact: Fraser Island’s iconic locations such as Pile Valley rainforest, Lake McKenzie and Eli Creek remain untouched by the fires, and in pristine condition – including all sights visited with Fraser Explorer Tours’ 1 and 2-day guided experiences.



Paradise re-opens: Kingfisher Bay Resort, along the island’s western bay welcomes guests back just in time for the holiday season, for a summer of island tours, guided walks and nature-based experiences.



Good to Go: Fraser Island recovery promotions, showcasing the island’s pristine locations. Supported by collaborator and friend of the destination, Lee Carseldine.

WATCH: <https://www.facebook.com/kingfisherbayresort/videos/1045109962631622/>